



BENEFIT CAR SHOW

Free Advertising Opportunity



BENEFIT CAR SHOW Sponsor,

We have an opportunity for your company to advertise at the BENEFIT CAR SHOW (BCS).

At the Maiden Lane Park, there is over 500 feet of fence along Maiden Lane that we are allowed to place banners on, for the day of the BCS.

Banners may be installed the Friday before the last Saturday of June (24 hours before the show).

Banners must be removed by 4:00 PM on the day of the show. Any banner left after 4:00 PM will be removed by a BCS team member.

Banners be dropped off before and may be claimed after the BCS by contacting Gerry Kabelman at 269-208-9352 and will be held for two weeks after the show.

The ONLY Cost to your company is the price of banner if you don't currently have a banner.

Recommended Banner Design Specifications:

Everything on banner must be kid friendly, no alcohol, drugs, tobacco, vape, etc.

If any issues found, the banner will be removed by a BCS team member.

Double Sided is recommended, but not required, visible from the road and the show.

Material: Vinyl recommended

Labeling: Include company name and phone number on the edge, showing when rolled.

Size: Height: Maximum of 42 inches (3 Feet 6 Inches) Width: Maximum of 144 inches (12 Feet).

Eyelets to Secure Your Banner: Banners 4 foot or less should have at least 4 eyelets to secure them (1 in each corner), 8 foot banners should have at least 6 eyelets (1 in each corner and 1 in the center at top and bottom).

Banners need to be secured by plastic cable ties. Two cable ties per eyelet.

If you need to get a banner, we are recommending the following:

Anchor Signs

1854 East Napier Avenue

Benton Harbor, Michigan 49022

Phone: 269-925-8200

Email: anchor1854@yahoo.com

Website: www.anchorsignsmi.com

If you choose Anchor Signs to print your banner they can hold them until 2 days before the show and a BCS team member will pick them up and mount them on the fence for you.

Any questions you may contact:

Gerry Kabelman at 269-208-9352 or GerryKabelman@mail.com