



BENEFIT CAR SHOW



Maiden Lane Park

1051 Maiden Lane, Saint Joseph, Michigan 49085 (The Soccer Fields)

Saturday June 27th, 2026 - 9 AM to 3 PM

FREE ADMISSION TO THE PUBLIC



Sponsors and CONTACT INFORMATION

We are looking for funds, items for the silent auction, swap meet people and vendors for the day of the show.

Show Chairman: Steve Wright (269) 876-7454 wrightsarmynavy@gmail.com
Vehicles: John McLellan (269) 580-2770 jmclellan75@comcast.net
Swap Meet: Bob Basselman (269) 861-6078 robert49085@gmail.com
Fire & Police: Gerry Kabelman, President BCFA (269) 208-9352 gerrykabelman@mail.com
Or Bruce Cole (269) 208-0686 colemotorcar@ameritech.net

Go to mi-BCFA.org for Benefit Car Show updates

Logos should be emailed to: GerryKabelman@mail.com

Donations Levels

Each level gets ALL benefits from that level and below.

1. Fire Chief - - \$5,000 and Up

Major Sponsor on poster front side and top of banner at the car show

2. Undersheriff - - \$2,500 and \$4,999

Logo and website link on the map/entrance handout.

3. Fire Captain - - \$1,000 and \$2,499

Logo on back of poster if paid before March 1st, 2026

4. Sheriff Captain - - \$500 and \$999

Logo on back of 1st printing of flyer if paid by February 28th, 2026 plus 2nd printing if paid before April 1st, 2026

5. Firefighter - - \$300 and \$499

11x17 sponsor sign, Free Event T-Shirt & for the 1st 20 \$300 or more, your Logo on T-Shirt

6. Sheriff Sergeant - - \$150 and \$299

Listed on donor banner at car show

7. Firefighter Trainee - - \$100 and \$149

Logo and website link on mi-bcfa.org web site

8. Sheriff Deputy - - \$50 and \$99

Listed on mi-bcfa.org website as a donor

Donations for the "Benefit Car Show" may be made out to the:

Berrien County Firefighters Association

4411 East Snow Road

P.O. Box 214

Berrien Springs, Michigan 49103

Please include "Benefit Car Show" on the memo part of your check.

Go to mi-BCFA.org for Benefit Car Show updates

We are a 501C(3) organization and we will send you a receipt for your donation.



BENEFIT CAR SHOW



Free Advertising Opportunity

BENEFIT CAR SHOW Sponsor,

We have an opportunity for your company to advertise at the BENEFIT CAR SHOW (BCS).

At the Maiden Lane Park, there is over 500 feet of fence along Maiden Lane that we are allowed to place banners on, for the day of the BCS.

Banners may be installed the Friday before the last Saturday of June (24 hours before the show).

Banners must be removed by 4:00 PM on the day of the show. Any banner left after 4:00 PM will be removed by a BCS team member.

Banners be dropped off before and may be claimed after the BCS by contacting Gerry Kabelman at 269-208-9352 and will be held for two weeks after the show.

The ONLY Cost to your company is the price of banner if you don't currently have a banner.

Recommended Banner Design Specifications:

Everything on banner must be kid friendly, no alcohol, drugs, tobacco, vape, etc.

If any issues found, the banner will be removed by a BCS team member.

Double Sided is recommended, but not required, visible from the road and the show.

Material: Vinyl recommended

Labeling: Include company name and phone number on the edge, showing when rolled.

Size: Height: Maximum of 42 inches (3 Feet 6 Inches) Width: Maximum of 144 inches (12 Feet).

Eyelets to Secure Your Banner: Banners 4 foot or less should have at least 4 eyelets to secure them (1 in each corner), 8 foot banners should have at least 6 eyelets (1 in each corner and 1 in the center at top and bottom).

Banners need to be secured by plastic cable ties. Two cable ties per eyelet.

If you need to get a banner, we are recommending the following:

Anchor Signs Phone: 269-925-8200

1854 East Napier Avenue Email: anchor1854@yahoo.com
Benton Harbor, Michigan 49022 Website: www.anchorsignsmi.com

If you choose Anchor Signs to print your banner they can hold them until 2 days before the show and a BCS team

member will pick them up and mount them on the fence for you.

Any questions you may contact:

Gerry Kabelman at 269-208-9352 or GerryKabelman@mail.com